



The Benefits Of Membership

The post-frame industry is forecasted to grow to \$8.8 Billion by 2016.*

How do you position yourself to take your share of the pie?
The NFBA has the resources to help you take advantage of this opportunity.



The NFBA is a national trade association that represents post frame professionals across the United States. The NFBA provides it's members a competitive advantage when it comes to winning new business, working more efficiently and providing a better product. Some of the benefits are:

Online Code and Standards Libraries Access up-to-date building codes, design solutions and code guidelines through NFBA's MADCAD portal. Membership also allows you access to ASABE resources on building structure post embedment and other unique attributes of post frame construction.

Legal/Safety/Technical resources and advice are included in your membership at no additional cost. Occupational safety, health law and workers' compensation defense are some of the areas the NFBA can help.

Lead Generation The NFBA directs new potential clients to your website through its Find a Builder website. It also sends you qualified leads from it's Post Frame Advantage informative site .

The PFMI Program The Post Frame Market Initiative is designed to promote the Post Frame industry to the commercial market. PFMI educates the decision makers such as designers and building owners, on the advantages of choosing post frame for their commercial projects.

Marketing Resources Flyers and presentations are available for you to use to promote your business. As a member, you have the right to display the NFBA logo, showing your affiliation with the only national association representing the Post Frame industry.

Networking opportunities Make new connections with businesses who can enhance your product offering and broaden your market. Expos and chapter events help build new partnerships, Frame Building News magazine's annual listing of over 20,000 subscribers is an excellent pool of resources, and members only sessions at Expo give you the insight your competitor may lack.

Accreditation The Post Frame Builder accreditation program is available exclusively to NFBA members. Showcase your commitment to best business practices. Get recognition of your accreditation in traditional and on-line media.



**winning
new
business**

**working
more
efficiently**

**providing
a better
product**

**Not A Member?
Join NFBA!**

Call 800.557.6957
e-mail info@nfba.org



Central States is a proud supporter of the NFBA

NFBA Contact Information

NFBA Member Services

Phone: 800.557.6957

Fax: 847.375.6495

Email: info@nfba.org

Contact Member Services for issues concerning:

- Membership processing
- General membership information
- Updating your profile in the member database
- Accessing Members Only website pages
- Technical problems logging in to NFBA website
- Verifying payments and purchases
- Registering for Frame Building Expo
- Awards program (e.g., Building of the Year) entries

Technical and Research

Phone: 847.375.4891

Email: afwilliams@nfba.org

Contact Andy for issues concerning:

- Technical questions about post frame
- Updates on NFBA technical research projects
- Questions about building codes and standards

Marketing

Phone: 847.375.6301

Email: bschaefer@nfba.org

Contact Beth for issues concerning:

- Member benefits
- Website content (nfba.org and postframeadvantage.com)
- Member newsletter content and distribution
- Frame Building Expo Express content and distribution
- Frame Building Expo promotions

Account Management

Phone: 847.375.4757

Email: kschild@nfba.org

Contact Kristin for issues concerning:

- NFBA Accredited Builder Program
- Gold Club Program
- PFMI Sponsorship
- Invoicing

Legal Counsel

To contact Gary, please contact NFBA Member Services

NFBA's Legal Counsel, Gary Auman, is a director in Dunlevey, Mahan & Furry. Gary concentrates his practice on occupational safety and health law and workers' compensation defense. NFBA members may contact Gary with their legal questions. This is an NFBA member benefit.