



**MANAGE  
YOUR  
BUSINESS  
BETTER.**

Central  Link™





The Central-Link app on the phone has been helpful. **It allows me to get prices or orders on the spot** when a customer asks me to. This is good because I never have time to do it later.”

Adam Krueger, owner  
Krueger Brothers

# CentralLink™ is your personal connection to Central States.

CentralLink is designed with you in mind. Create orders 24/7 and track them through our entire production process. We make it easy for you to click on an order to see when it will arrive at your location. You can also sign up for mobile alerts and get notifications if things change. Plus, you can pay bills, look up old orders, and run reports.

*It's never been easier to place and manage your metal roofing orders with Central States.*

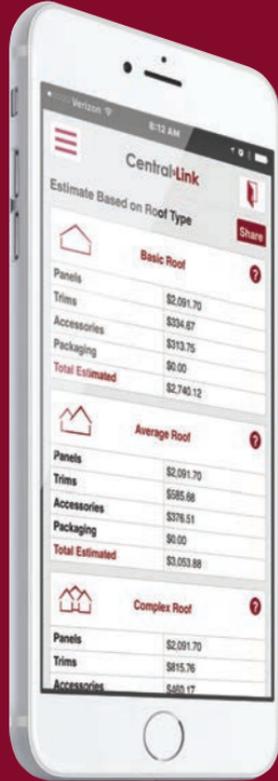


- **Place Orders**
- **Pay Bills**
- **Track Orders**
- **Mobile Delivery Alerts**
- **Find Old Orders**
- **Reports & Analytics**

# But it also can make managing your entire business **better.**

Centrallink does more than just help you place and track your metal orders. It is designed to help your business run more smoothly. You can create customer accounts, assign markups, and print invoices and estimates for your customers. Plus, you can upload your own items to sell. Be sure to check out our most popular features, the roofing and building estimators, which are designed to get pricing to your customers faster than your competitors.

*Having the right information at your fingertips  
makes business better.*



## ROOFING ESTIMATOR

Get a quick quote for those customers who are just kicking the tires on a metal roof. Choose the product, the type of roof, and the number of squares to see a quick price for the roof, with or without markups. Flip back and forth between options to upsell the customer to a better quality roof.



## BUILDING ESTIMATOR

Tired of figuring gable ends? For those of you that haven't been in the industry for years, we have a building estimator that provides a quick cutlist and price for the steel of a building. See how many fasteners and rakes you will need. Convert it into an order to send to Central States® and email it to your customer.

# KEY FEATURES

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## MY CUSTOMERS

CentralLink lets you create customers, assign markups, create non-Central States items, and print invoices for your customers. It's not complex like other systems, but provides just the right amount of sophistication for small lumber yards and metal distributors. You can even print out price pages for your customers.



## MY ITEMS

Upload non-Central States items into CentralLink and let your customers order everything from you, right from our mobile app to your sales desk. Imagine the benefits of being able to offer online ordering to your customers.



## INVITE YOUR CUSTOMERS

You can invite your customers to use CentralLink. They can quote their own projects, track their own orders, and save their calls to you for placing orders. Don't worry, they will only see their price, not your costs.



### **EMPLOYEE PERMISSIONS**

With CentralLink, you are in total control. You set permissions on every account so feel free to give access to one employee and restrict access to someone else.



### **INTEGRATIONS**

Our MBS integration will make sure that you get to the jobsite with every purlin punched correctly and every piece accounted for. Simply click a project file and hit "Import." It will also automatically update costs in MBS.



### **TROUT FISHING**

Customers who use CentralLink are often found relaxing in the great outdoors. We make business so easy that you'll finally get time to go on that trout fishing trip you've been putting off.

# **Enroll in CentralLink today!**

[www.mycentrallink.com](http://www.mycentrallink.com)



# CentralLink™

POWERED BY

